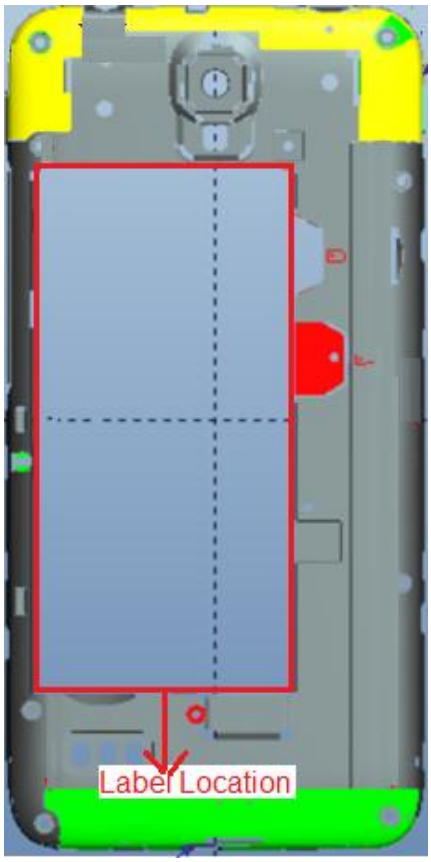Label and Label Location: