CROSS-SELL LEAPBABY or INSPIRING MIKE WOOD LETTER COVER

More fun learning toys from LeapFrog!

Preschool



Phonics Radio 18+ months



Imagination Desk® Learning System 3+ years



Leap's Phonics™ Railroad 2+ years



Learn to Read Phonics Desk® System 3+ years

Inspiring a Lifelong Love of Learning

LANGUAGE DEVELOPMENT

Children are introduced to food names, food groups, number names and the connection between numbers and quantities.

REASONING SKILLS

Basic number skills are important building blocks for more complex mathematical concepts.

EXPLORATION AND CREATIVITY

- Children are encouraged to explore numbers, quantities and counting as they engage in shopping role-play.
- Shopping role-play and character interaction encourages imaginative and creative play.

COGNITIVE DEVELOPMENT

- Following simple directions helps children develop cognitive skills.
- ✓ Games help develop memory and reasoning skills, and encourage learning play.

MOTOR SKILLS

Children practice hand-eye coordination as they flip letter pages and press letter buttons.

Dear Parent,

We at LeapFrog know that you are your child's most important teacher. Our goal is to help you build an environment for your child that is rich in experiences—one that encourages discovery and fosters learning success.

As children grow, they are ready for more complex challenges. For preschoolers, we have a line of products that develop basic fundamentals to help prepare children to enter the classroom. Cheerful characters and delightful songs enhance the play experience while teaching the alphabet, phonics, vocabulary, colors, numbers and counting.

LeapFrog® learning toys are designed to grow alongside your child through each stage of development. All are made with the same playful spirit that promotes a lifelong love of learning. For additional information on how to make learning fun and effective, visit our Web site (www.leapfrog.com), where you'll find tips from parents and educators. We hope you'll join us there.

Sincerely,

will wood

Mike Wood President LeapFrog Enterprises, Inc.

Parent Guide & Instructions

This guide contains important information.

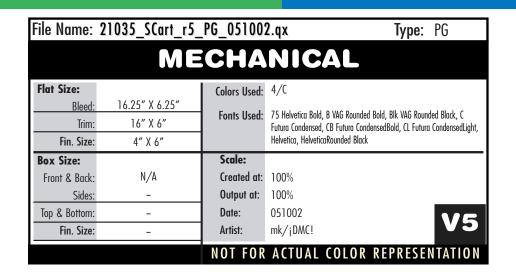
Please keep it for future reference.



Let's shop and learn!



www.leapfrog.com



INSTRUCTIONS FOR PLAY



Getting Started

- Assemble the Pretend & Learn[™] Shopping Cart according to the included assembly instructions.
- Insert 3 AA (sometimes called LR6) alkaline batteries in the battery compartment that is located under the basket.

Instructions for play

Important: For best scanning results, touch the "LeapFrog Sticker" with the black side of the scanner.

Explore Mod

- Scan any food item to hear the name of the food and its quantity.
- Scan again to hear the color, food group, nutritional benefit and a fun fact about the food item.
- Press Tad to hear a fun shopping song!

Learn Mode:

- Scan any food item to hear the quantity. Then, count along with Tad!
- Scan any food item a second time and Tad will compare its quantity to the previous food item scanned. For example, if you scan the bananas first, and then scan the eggs a second time, Tad will say, "We have more eggs than bananas!"
- Press Tad to hear a shopping song!

Shopping Game:

- Shop for food items on Tad's list!
- Tad will ask the child to find food items. For example, he'll say, "Let's make a fruit shake! My list says we need strawberries and bananas."
- If a correct item is scanned, Tad congratulates the child and encourages him/her to find the second item.
- If an incorrect item is scanned, Tad helps the child find the correct item by offering a clue about the color of the food. For example, he'll say, "The bananas are yellow."
- · Need help? Press Tad to hear a clue.

Battery Safety:

Batteries are small objects. Replacement of batteries must be done by adults. Follow the polarity (+/-) diagram in the battery compartment.

Promptly remove dead batteries from the toy.

Dispose of used batteries properly.

Only batteries of the same or equivalent type as recommended are to be used.

DO NOT incinerate used batteries.

DO NOT dispose of batteries in fire, as batteries may explode or leak.

DO NOT mix old and new batteries or types of batteries (i.e. alkaline/standard).

DO NOT use rechargeable batteries.

DO NOT recharge non-rechargeable batteries.

DO NOT short-circuit the supply terminals.

Battery Installation:

- Requires 3 AA (called LR6 in some countries) alkaline batteries (not included).
- When the batteries run low on power, the scanner may become unreliable, and the toy's speech may become garbled or erratic. Replace the batteries at this time.
- 3. Open the battery door with a screwdriver.
- 4. Install new batteries as shown in the polarity diagram (+/-) inside the battery compartment.
- 5. Replace battery door securely.

TROUBLESHOOTING		
Symptom:	Try This:	
Toy does not turn on or does not respond	Remove batteries and put them back in Make sure battery cover is correctly secured Clean battery contacts with rubbing alcohol Install new batteries	
Toy makes strange sounds or behaves erratically	Install new batteries	
Toy makes improper responses	Check batteries	

Consumer Service contact:

Please visit our Consumer Support Web site at http://www.leapfrog.com/support 24 hours a day. You can search for frequently asked questions, or submit a question to our support staff via email.

Telephone: (800) 701-LEAP (5327)

Hours: Monday through Friday, 5:00 AM to 7:00 PM, and Saturday, 7:00 AM to 4:00 PM, Pacific Time

UK Office:

email: info@leapfrog.uk.net Tel: 0800 169 5435 EIRE: 00 44 1702 200244

IMPORTANT: Please notify the LeapFrog Consumer Service department of any difficulties before returning this product for any reason. Returns must have a Return Authorization number (RA#) in order to be processed. If the service representative is unable to solve the problem, you will be given instructions on how to replace the product.

WARNING: Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

lote:

This device complies with Part 15 of the FCC rules. Operation is subject to the following two conditions:

- This device may not cause harmful interference, and
- This device must accept any interference received, including interference that may cause undesired operation.

This equipment has been tested and found to comply with the limits for a Class B digital device pursuant to Part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference to radio communications. Because this toy generates, uses, and can radiate radio frequency energy, there can be no guarantee that interference will not occur. If this toy does cause interference to radio or television reception (you can check this by turning the toy off and on while listening for the interference), one or more of the following measures may be useful:

- · Reorient or relocate the receiving antenna
- Increase the separation between the toy and the radio or the TV
- · Consult the dealer or an experienced TV-radio technician for help

Warranty Information

This LeapFrog product is warranted only to the original purchaser for a period of three months from the original purchase date, under normal use and service, against defective workmanship and material. This warranty is void if the product has been damaged by accident or unreasonable use, immersion in water, neglect, abuse, battery leakage or improper installation, improper service, or other causes not arising out of defects in workmanship or materials. Repair or replacement as provided under this warranty is the exclusive remedy of the purchaser. LeapFrog shall not be liable for any incidental or consequential damages for breach of any express warranty on this product. Any implied warranty of merchantability or fitness for a particular purpose on this product is limited to the duration of this warranty. Some states do not allow the exclusion or limitation of incidental or consequential damages, or limitation on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state.

During the warranty period, your product will either be repaired or replaced at LeapFrog's option, when returned, shipping prepaid and with proof of purchase date as instructed by a LeapFrog service representative. In the event that your product is replaced, the replacement will be covered under the original warranty or for 30 days, whichever is longer.

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MADE IN CHINA

Visit our fun-filled Web site at www.leapfrog.com

For ages 2 years and up

Part No. 600-01564

Art Track No. 810-02369

File Name:	21035_SCart_r5_	PG_05100	2.qx Type: PG
MECHANICAL			
Flat Size: Bleed:	16.25″ X 6.25″	Colors Used:	4/C 75 Helvetica Bold, B VAG Rounded Bold, Blk VAG Rounded Black, C
Trim: Fin. Size:	16" X 6" 4" X 6"	Toms osea.	Futura Condensed, CB Futura CondensedBold, CL Futura CondensedLight, Helvetica, HelveticaRounded Black
Box Size:		Scale:	
Front & Back:	N/A	Created at:	100%
Sides:	-	Output at:	100%
Top & Bottom:	-	Date:	051002
Fin. Size:	-	Artist:	mk/¡DMC!
NOT FOR ACTUAL COLOR REPRESENTATION			