

Sony Mobile Communications AB
Prepared by Date
CGVOPPLA, Miyako Kimura

2013-05-20

Contents responsible if other than preparer Remarks

Reference

Approved by
CGVDPA, Leif Hedin

C5503, Gina, Mobile Phone label

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> 1268-5798
Mobile Phone label content part no	<ul style="list-style-type: none"> 1271-2312
Bar code	<ul style="list-style-type: none"> Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Arial Narrow is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

2 Printing Information

	Content	Format
Line 1a (2,0/1,0)	SONY stylized name.	Graphics, height 3 mm. According to 1263-9535.
Line 1b (2,0/11,5)	Model Name “Model: C5503”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2a (3,5/1,0)	Product number with revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 2b (3,5/17,5)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
Line 3a (5,5/1,0)	Type number of the phone, “TYPE: PM-0330-BV”.	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 3b (5,5/17,5)	HW & SW identification field, if applicable; “EFF”	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Document</i>
Line 3c (5,5/21,7)	Production week (flash), “00W01” (00 = year, 01 = week)	Text, height 1,2 mm.

Line 3d (5,5/28,7)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 4a (7,5/1,0)	"FCC ID: PY7PM-0330"	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 5 (9,5/2,0)	Line 6a in bar code, ie Serial number. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 6a (11,2/1,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn..." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 6b (11,2/15,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 7 (13,5/2,0)	Line 6b in bar code (only actual number, without data identifier), ie IMEI number	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 8 (19,0/1,0)	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
Line 9 (25,5/1,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

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Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

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3.1

Conceptual picture



double underlined = major changes since last revision.

