

Sony Mobile Communications

Company Internal

Prepared (also subject responsible if other)

No.

Flora Kang (28848956)

1271-0787 Uen

Approved

Checked

Date

Rev

Reference

Flora Kang (28848956)

2012-10-19

1

## LT25c, Mobile Phone label content, Made in, CN

### 1 General information

<b>Mobile Phone label part no</b>	<ul style="list-style-type: none"> <li>• <b>1262-0653</b></li> </ul>
<b>Bar code</b>	<ul style="list-style-type: none"> <li>• <b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li>• <b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

### MLCI=Main Label Content Information

### 2 Information

	Content	Format
<b>Line 1</b> (5,0/25,0)	“① 拉出 micro UIM 卡托 (位于底层)”	Text, height 1,5 mm
<b>Line 2</b> (8,0/25,0)	“② 将 micro UIM 卡放入卡托, 并推入”	Text, height 1,5 mm
<b>Line 3</b> (11,0/25,0)	“③ 插入 micro SD 卡 (位于上层)”	Text, height 1,5 mm
<b>Line 4</b> (13,5/2,5)	Card slot picture	Graphics, height 12,0 mm. According to 1264-3418.
<b>Line 5a</b> (16,5/4,8)	“①”	Text, height 1,5 mm
<b>Line 5a</b> (16,5/11,8)	“②”	Text, height 1,5 mm
<b>Line 5a</b> (16,5/18,3)	“③”	Text, height 1,5 mm
<b>Line 6a</b> (20,7/3,0)	SONY stylized name.	Graphics, height 3 mm. According to 1263-9535.
<b>Line 6b</b> (20,7/23,0)	型号:	Text, height 1,2 mm.
<b>Line 6c</b> (20,7/27,0)	Model name, “LT25c”	Text, height 1,2 mm.

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<b>Line 7a</b> (23,0/3,0)	Type number of the phone, "TYPE: <b>PM-0150-BV</b> ".	Text, height 1,2 mm.
<b>Line 7b</b> (23,0/23,0)	HW & SW identification field, if applicable; "EFF"	Text, height 1,2 mm. <b>According to Type-testing report under Product Model Specifying Document</b>
<b>Line 8a</b> (25,0/3,0)	"FCC ID: <b>PY7PM-0150</b> "	Text, height 1,2 mm.
<b>Line 8b</b> (25,0/23,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
<b>Line 9a</b> (27,0/3,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
<b>Line 9b</b> (27,0/23,0)	Production week (flash), "yyWww" (yy = year, ww = week)	Text, height 1,2 mm.
<b>Line 9c</b> (27,0/35,5)	Marking of origin:  中国制造	Text or graphics according to 1200-4285, height 1,2 mm.
<b>Line 10</b> (29,0/3,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
<b>Line 11</b> (31,5/5,0)	Line 10 in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
<b>Line 12</b> (33,0/3,0)	Actual electronic serial number (IMEI) of the mobile phone, "MEID/IMEI: 00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
<b>Line 13</b> (35,5/5,0)	Line 12 in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
<b>Line 14a</b> (42,0/3,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
<b>Line 14b</b> (42,0/10,5)	The notified body number "0682"	Text, height 5,0 mm.
<b>Line 14c</b> (42,0/23,0)	WEE trashcan without bar symbol	Graphics, height 5,0 mm, According to 1202-5537.
<b>Line 15</b> (45,0/3,0)	索尼移动通信产品（中国）有限公司	Text, height 1,5 mm.
<b>Line 16a</b> (51,5/3,0)	cdma2000/GSM 数字移动电话机	Text, height 5,5 mm.

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<b>Line 16b</b> (51,5/23,0)	CCC-sticker with S&E	Graphics, height 5 mm, width 6,5mm According to 1201-7981.
<b>Line 16c</b> (51,5/32,5)	"CMIIT ID: 2012CJ4800"	Text, height 1,5mm with frame around.

## 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

### 3.1 Conceptual picture



double underlined = major changes since last revision.

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## Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

