

Sony Mobile Communications

Company Internal

Prepared (also subject responsible if other)

No.

Flora Kang (28848956)

1265-9604

Approved

Checked

Date

Rev

Reference

Flora Kang (28848956)

2012-05-03

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Label Content Specification MT25i, Mobile Phone Label, Made in

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> 1261-6279
Bar code	<ul style="list-style-type: none"> Standard: according to Ericsson corporate standard 102 01–109 Uen Print quality: C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1a (4,0/3,0)	SONY stylized name.	Graphics, height 2,0 mm. According to 1263-9535.
Line 1b (4,0/18,0)	型号:	Text, height 1,2 mm.
Line 1c (4,0/21,5)	Model name, "MT25i"	Text, height 1,2 mm.
Line 2a (6,5/3,0)	Type number of the phone, "TYPE: PM-0110-BV".	Text, height 1,2 mm.
Line 2b (6,5/20,0)	HW & SW identification field, if applicable; "EFF"	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Document</i>
Line 3a (8,5/3,0)	"FCC ID: PY7PM-0110"	Text, height 1,2 mm.
Line 3b (8,5/20,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 4a (10,5/20,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 4b (10,5/29,5)	Micro SD card logo	Graphics height 8,7 mm, width 10,7mm. According to 1261-8869.
Line 5 (12,5/3,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 6 (15,0/3,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 7 (17,0/3,0)	Line 6 in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).

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Line 8 (19,5/3,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 9 (21,5/3,0)	Line 8 in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 10 (25,0/3,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 11a (33,0/3,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 11b (33,0/10,5)	The notified body number "0682"	Text, height 5,0 mm.
Line 11c (33,0/22,0)	"Alert Symbol"	Graphics, height 5,0 mm According to 1001-5859
Line 11d (33,0/30,0)	WEE trashcan without bar symbol	Graphics, height 5,0 mm, According to 1202-5537.

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.