



Prepared (also subject responsible if other)  
SEM/BGUDBB, Johan Svärd  
Approved  
SEM/BGUDBB (Johan Svärd)

Checked

Company Internal  
MARKING DRAWING  
No.

151 86-SVV 107 430/1 Uen  
Date Rev Reference  
2005-11-29 A

2

Approved according to 000 21-LXE 107 42/1

## W810i, KRH-label, TYPE: AAF-1052051-BV, Made in...

### 1 General information

The format of the label is based on a label SVF 930 1371.

If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.

All bar codes, when applicable, are according to Ericsson corporate standard 102 01-109 Uen. All bar codes shall fulfil minimum print quality C according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01-1003 Uen. No bar codes are allowed to be closer to a label edge than 2 mm! (quiet zone).

“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

The label shall be placed on the back of the telephone according to the Assembly Drawing (151 88-) for the KRH.

### 2 Printing information

	Content	Format
Line 1 (3,5/1,0)	Line 2 in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,5 mm. As desired by supplier (e.g. Code 128 symbology).
Line 2 (5,2/1,0)	Supplier’s identification for traceability of the telephone, as desired by supplier (e.g. “S/N: nnn...” for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 3 (9,6/12,8)	Actual electronic serial number (IMEI) of the phone (KRH), “00000000-000000-0”	Text, height 2,0 mm. In the format TAC-SNR-CD. TAC and SNR derived from the 3/151 86- document in the 1095- for the SVV. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 4a (11,5/12,8)	Repair week, if applicable. “Ry’W’ww” (y = year, ww = week)	Text, height 1,2 mm.



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	<b>Content</b>	<b>Format</b>
Line 4b (11,5/18,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 5 (13,5/12,8)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 6a (15,1/0,5)	Marking of origin. The line shall be printed as stated in chapter 3 in this document.	Text, height 1,2 mm.
Line 6b (15,1/11,3)	Product number of the DPY kit in which the phone is packed, if applicable. Printed without "DPY 101" and R-state, "0000/000"	Text, height 1,2 mm.
Line 6c (15,1/20,5)	CE approval symbol.	Graphics, height 5 mm. According to 1424-SVF 930 52.
Line 6d (15,1/27,4)	The Notified body number. "0682"	Text, height 1,2 mm.
Line 7a (16,8/0,5)	Country approval mark 2 "IC: 4170B-AF052051"	Text, height 1,2 mm.
Line 7b (16,8/15,8)	Country approval mark 1 "FCC ID: PY7AF052051"	Text, height 1,2 mm.
Line 8a (18,4/0,5)	Type number of the phone (KRH), "Type: AAF-1052051-BV".	Text, height 1,2 mm.
Line 8b (18,4/15,3)	ROA and R-state identification field, "GHY <sub>1</sub> Y <sub>2</sub> Y <sub>3</sub> "	Text, height 1,2 mm. According to the 3/151 86- document in the 1095- for the SVV.
Line 8c (18,4/19,9)	Sony Ericsson stylized name.	Graphics, height 1,4 mm. According to 190 89–EN/LZT 108 5347
Line 9a (20,6/0,5)	Line 3 in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 9b (20,6/26,5)	Model name, "W810i"	Text, height 1,2 mm.



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### 3 Marking of Origin

#### 3.1 Content

“Made in Xxx”;

“Xxx” = actual country of production of the included telephone, in English

### 4 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 4.1 Conceptual picture



double underlined = major changes since last revision.