



Prepared (also subject responsible if other)

SEM/CVVGP, Leif Hedin

Approved

SEM/CVVGP, Leif Hedin

Checked

Company Internal  
MARKING DRAWING  
No.

1261-8284 Uen

Date

Rev

Reference

2011-12-01

1

2

## SO-02D, Mobile Phone label content, NTT DOCOMO, Black

### 1 General information

<b>Core Unit label part no</b>	1248-2396
<b>Bar code</b>	<ul style="list-style-type: none"> <li>• <b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li>• <b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scalable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

### 2 Printing information

	<b>Content</b>	<b>Format</b>
Line 1 (2,0/1,0)	Sony Ericsson stylized name.	Graphics, height 1,2 mm. According to 1200-1925
Line 2, a (2,2/14,5)	“Product name in Japanese	Graphics, height 1,5 mm. According to 1234-3743
Line 2, b (2,2/23,0)	Model Name “SO-02D”	Text, height 1,5 mm. <i>According to Chapter 1 in MLCI</i>
Line 3 (4,0/1,0)	Operator logo in Japanese	Graphics, height 1,5 mm. According to 1234-3760
Line 4, a (5,5/1,0)	Production date in Japanese (eg: year+ 年+ month+月 ) : “製造年月 2012 年 01 月”	Text, height 1,5 mm. Graphics, height 1,5 mm. According to 1234-3763, 1235-6102 and 1235-6103



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Line 4, b (5,5/21,7)	Colour of the included telephone, in English: e.g. “< Black >”	Text, height 1,5 mm. <i>English colour names, if exchange PBA the color is “PBA”, according to Chapter 2.1 in MLCI.</i>
Line 5, a (8,5/1,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI 1234-5678”	Text, height 1,2 mm
Line 5, b (8,5/18,0)	Supplier’s identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn...”) for serial number).	Text, height 1,2 mm. Defined by supplier
Line 6, a (11,5/1,0)	Production week (flash), “yyWww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 6, b (11,5/18,0)	Repair week, if applicable. “RyyWww” (yy = year, ww = week)	Text, height 1,2 mm
Line 7 (13,0/14,5)	A rectangular shaped hole in the drawing, already made in the label material	Width 2 mm and length 7 mm
Line 8, a (14,0/1,0)	“IC ID: 4170B-A3880136”	Text, height 1,2 mm <i>According to Chapter 1 in MLCI</i>
Line 8, b (14,0/17,0)	“FCC ID: PY7A3880136”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 9, a (15,8/1,0)	Type number of the phone, “TYPE: AAD-3880136-BV”.	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 9, b (15,8/17,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Documents</i>
Line 9,c (15,8/22,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm
Line 10 (17,8/1,0)	“製 + Actual electronic serial number (IMEI) of the Mobile Phone, “製 12345678-123456-1”	Graphics, height 1,5 mm. According to 1234-3770.  Text, height 1,5 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 11 (22,5/2,0)	Line 11 in bar code, according to line 10 (only actual number, without data identifier).	Bar code, minimum height 4,5 mm.  Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.



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		When printing Code 128, minimum width should be more than 0.125mm and should use four kinds of the width of multiplied width to the minimum width used. (x1, x2, x3, x4)  White bar should use the same spec.
Line 12, a (25,2/0,5)	"Caution symbol"	Graphics, height 2 mm. According to 1234-3774
Line12, b (25,2/3,0)	"Caution" in Japanese	Graphics, height 1.8 mm. According to 1234-3790
Line 12, c (25,2/6,8)	"Do not remove this label" statement in Japanese, on two rows. "航空機内・病院内では電源を切ってください"  "このシールを剥がさないでください"	Graphics, height 1,5 mm. According to 1250-5471
Line 13 (27,0/16,0)	Local Type Approval Number: T AD 11-0021 202	Text, height 1,2 mm
Line 14 (27,5/15,0)	Square around T, see Line 13  	Weight 1,5 x Height 2,0 mm
Line 15 (29,0/18,0)	Local Type Approval Number: 202XYSM1156963	Text, height 1,2 mm
Line 16 (30,5/18,0)	Local Type Approval Number: 202MWSM1156963	Text, height 1,2 mm
Line 17, a (31,0/1,0)	"Bluetooth Symbol"	Graphics, min. height 5mm, according to 1234-3392
Line 17, b (31,0/7,5)	"JATE" logo	Graphics, height 5 mm. According to 1234-3837
Line 18 (32,0/16,0)	Local Type Approval Number: R 202WWSM1156963	Text, height 1,2 mm.
Line 19 (32,5/15,5)	Square around R, see Line 18	Width 1,5 x Height 2,0 mm



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Line 20 (34,0/18,0)	Local Type Approval Number: <b>202WWSM11569631</b>	Text, height 1,2 mm.
Line 21 (35,8/18,0)	Local Type Approval Number: <b>202WWSM11569632</b>	Text, height 1,2 mm.
Line 22 (39,5/0,5)	"Bluetooth value" logotype	Graphics, min. height 4,5 mm. According to 1262-0427.
Line 23, a (41,0/1,0)	Marking of origin. "Made in <b>China</b> "; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 23,b (41,0/18,0)	"Li-ion 00 Symbol"	Graphics, min. height 5mm, according to 1235-2267
Line 23, c (41,0/23,5)	WEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537
Line 24 (41,3/14,5)	A rectangular shaped hole in the drawing, already made in the label material	Width 2 mm and length 7 mm
Line 25 (46,5/1,0)	"CE approval symbol, The notified body number 0682 and Alert Symbol"	Graphics, height 5 mm. According to 1242-7470



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### 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 3.1 Conceptual picture

**Sony Ericsson** 機器名称 SO-02D  
**NTTドコモ**  
 製造年月 2012 年 01 月 < Black >  
 SI 1234-5678 S/N: XXXABC1234  
 yyWww RyyWww  
 IC ID: 4170B-A3880136 FCC ID: PY7A3880136  
 TYPE: AAD-3880136-BV FFGG XXX  
 製 12345678-123456-1



警告 航空機内・病院内では電源を切ってください  
 このシールを剥がさないでください

  [T] AD 11-0021 202  
 202XYSM1156963  
 202MWSM1156963  
 [R] 202WWSM1156963  
 202WWSM11569631  
 202WWSM11569632

2.4FH1/XX8/DS4/OF4  
 Made in China Li-ion 00  

**CE 0682** 

double underlined = major changes since last revision.