



Prepared (also subject responsible if other)

SEM/BGLDB, Patrik Jonsson

Approved

SEM/BGLDB (Patrik Jonsson)

Checked

Company Internal
MARKING DRAWING
No.

1202-8703 Uen

Date

Rev

Reference

2007-07-26

1

3

Approved according to 000 21-LXE 107 42/1

Mobile Phone label content, No mark of origin

1 General information

Core Unit label part no	1200-3698
Bar code	<ul style="list-style-type: none"> Standard: according to Ericsson corporate standard 102 01-109 Uen Print quality: C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01-1003 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information-document.

2 Printing information

	Content	Format
Line 1a (2,2/12,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b (2,2/26,0)	Model Name "W910i"	Text, height 1,2 mm.
Line 2a (4,5/12,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 2b (4,5/26,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 2c (4,5/33,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 3a (6,5/12,0)	"TYPE: AAD-3052021-BV"	Text, height 1,2 mm..
Line 3b (6,5/30,0)	HW & SW identification field, if applicable; "FG"	Text, height 1,2 mm. According to Type-testing report in BOM pos 1C.
Line 3c (6,5/33,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 4a (8,5/12,0)	"FCC ID: PY7A3052021"	Text, height 1,2 mm.
Line 4b (8,5/26,0)	"IC: 4170B-A3052021"	Text, height 1,2 mm.
Line 5a (9,0/5,0)	SIM-card logo	Graphics height 8,0mm According to 1200-3991 document
Line 6 (11,5/2,6)	Line 7a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 7a (13,0/1,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.

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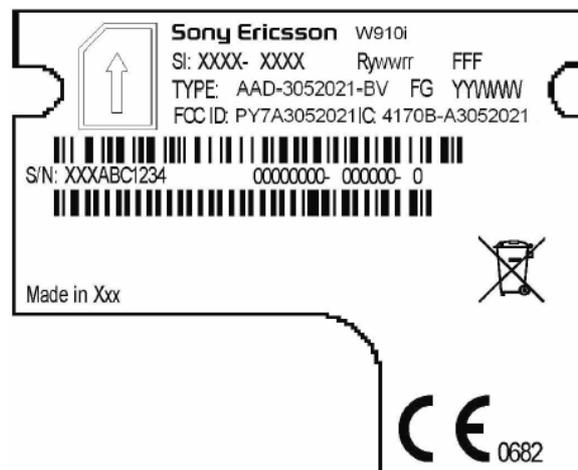
3

	Content	Format
Line 7b (13,0/18,0)	Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 8 (16,5/2,6)	Line 7b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 9a (34,0/29,0)	CE approval symbol	Graphics, height 5 mm. According to 1202-5482.
Line 9b (34,0/36,5)	The notified body number "0682"	Text, height 1,2 mm.

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.

Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

