	Company Internal
	MARKING DRAWING
Prepared (also subject responsible if other)	No.
Yulin Cheng (28847649)	Uen

Approved		Checked	Date	Rev	Reference	
(NONE)			2008-03-21	1		3State: Released

Approved according to 000 21–LXE 107 42/1

R300a, Mobile phone Label Content Specification, Made in

1　General information

Core Unit label part no	1211-0126
Bar code	• **Standard:** according to Ericsson corporate standard 102 01–109 Uen • **Print quality:** C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen • **Quiet zone:** No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information-document.

2　Printing information

	Content	Format
Line 1a *(3,0/1,0)*	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b (3,0/21,0)	Model Name "R300a"	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 2a *(6,0/1,0)*	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 2b *(6,0/17,0))*	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 2c *(6,0/25,0)*	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 3a (8,0/1,0)	"TYPE: AAB-1032071-BV	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 3b *(8,0/20,0)*	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under specifying documents in the Product Model
Line 3c *(8,0/26,0)*	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 4a *(10,0/1,0)*	"FCC ID: PY7A1032071	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 4b *(10,0/20,0)*	"IC: 4170B-A1032071	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*

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		Content	**Format**
Line 5 *(12,5/1,0)*		Line 6a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 6a *(15,0/1,0)*		Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn…." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 6b *(15,0/18,0)*		Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 7 *(17,0/1,0)*		Line 6b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 8a *(24,0/1,0)*		CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 8b *(24,0/8,0)*		The notified body number "0682"	Text, height 1,2 mm.
Line 9 *(28,0/1,0)*		Marking of origin: "Xxx"= actual country of production of the included telephone, in English.	Text, height 1,2 mm.

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture

double underlined = major changes since last revision.

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3.2   Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.

2. Remove the battery.

3. The label is located behind the battery.

Rear side of the phone

Place for battery

Label placement