



A. T. L. Agricultural Technology Limited
Place Farm, Kirtling, Suffolk. CB8 9PA
29th November 2000

Confidentiality Request Pursuant to 47CFR0.457 and 0.459

Dear Sirs,

Two exhibits have been sent to you for the following submission:

FCC ID: PCZ1100
Form 731 Confirmation No.: EA99355
Product: Pegasus Active Triple Field Antenna

These exhibits, schematics for the reader module, have been deemed as confidential by our supplier. The 'confidential' box was checked when the exhibits were uploaded.

We request that these exhibits are not made routinely available for public inspection.

Please note the following with regard to the reasons that confidentiality is sought:

1. The two specific exhibits are identified as RF Schematic One and RF Schematic Two and were uploaded as 'schematics' on 27th November 2000. They are the schematic circuit diagrams for Texas Instruments RFID Systems S2000 reader.
2. They have been submitted to the FCC as part of an approval against CFR47 Part 15 for a non-licensed transmitter/intentional radiator with the FCC ID, confirmation number and description as shown above.
3. The information is of a technical nature and is considered to be a trade secret by the owner, Texas Instruments.
4. The information does not relate to a service that is subject to competition. It relates to hardware that is designed by and proprietary to Texas Instruments.
5. Novel aspects in the design of the circuitry would, if disclosed, give an advantage to TI's competitors in the field of RFID
6. The submitting party, ATL Agricultural Technology Limited, have not seen this information. It was sent to an authorised third party, the test house, who signed a Non-Disclosure Agreement and uploaded the information to the FCC site. It was uploaded with the 'confidential' box 'ticked'.

Texas Instruments only releases this information after a Non-Disclosure Agreement has been signed by the recipient of the information. In addition, the information that was passed to the test laboratory in soft copy was password protected.

7. Texas Instruments has only released this information to third parties after a Non-Disclosure Agreement has been signed by the intended recipient, and then only on a need to know basis.
8. Texas Instruments determines that 5 years from the date of disclosure is appropriate to protect its proprietary ownership of the information, and maintain its competitive advantage with respect to RFID reader design.
9. Texas Instruments vigorously protects its intellectual property, and derives a significant stream of revenue from the protection of its leading edge IP. Unprotected disclosure of such IP, of which this information is a part, would damage TI's ability to protect its IP in the future, and would lessen TI's ability to obtain a return on its significant investment in this technology.

Yours faithfully

Jason Sharp
ATL Agricultural Technology Limited