

To Whom It May Concern:

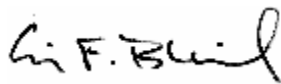
RE: Confidentiality of Application for FCC Grant of Certification

MediaGroupWireless LLC requests the that the FCC keep confidential the following documents if the Application for FCC Grant of Certification as confidential to maintain competitive advantage:

1. Schematic diagram
2. Block diagram
3. Operational and technical descriptions
4. Internal photos

We particularly request that the internal photographs of this transceiver be kept confidential. The technology used in this product is new to the industry in which it is used which is audience response monitoring. The transceiver is not available by itself for sale to the general public. It is typically sold with sets of 100 handsets along with application software for \$20,000 or more. Thus it is unlikely that a competitor would be able to get legitimate access to the technology other than through the FCC filing without spending a large amount of money.

Thank you,



Eli F. Bleich
Managing Member