Confidentiality

Request Letter

Reason for Amendment (current / obsolete)	Revision History		A
	From	То	Approved Date
Initial Release (current)	1.0	1.0	Nov-14-2006

1000 Sylvan Avenue, Englewood Cliffs, NJ 07632, USA

Federal Communications Commission Authorization and Evaluation Division

July 26, 2011

Confidentiality Request regarding application for certification of FCC ID: BEJ47LV3500UG

We hereby request confidential treatment of information accompanying this application as outlined below:

Exhibit Type File Name

BLOCK DIAGRAM 47LV3500UG_BlkDia.pdf

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these materials may be harmful to the applicant and provide unjustified benefits to its competitors.

In addition to above mentioned documents, pursuant to Public DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 CFR 2.803 and the importation rules in 47 CFR 2.1204, while ensuring that business sensitive information remains confidential until the actual marketing of newly authorized devices. We are requesting the commission to grant short-term confidentiality request on the following

Exhibit Type	<u>File Name</u>
TEST SET UP PHOTOGRAPHS	47LV3500UG _Tsup.pdf
EXTERNAL PHOTOGRAPHS	47LV3500UG _ExtPho.pdf
INTERNAL PHOTOGRAPHS	47LV3500UG _IntPho.pdf
USER'S MANUAL	47LV3500UG _UseMan.pdf

The applicant understands that pursuant to Section 0.457 of the Rules, disclosure of this application and all accompanying documentation will not be made before the date of the Grant for this application.

Sincerely,

Christopher Johnson, Sr. Manager

LG Electronics USA