



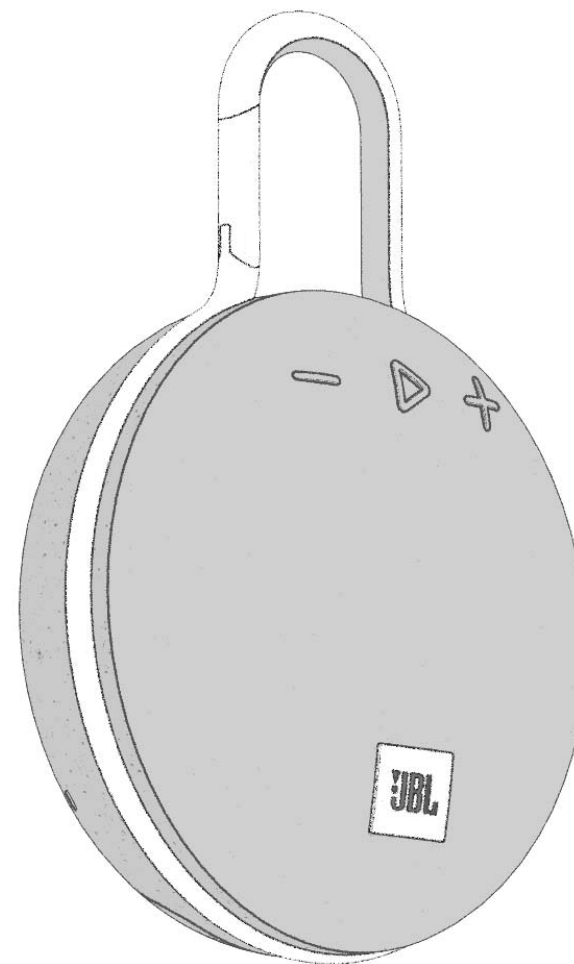
JBL CLIP3 - ANAM

V11 - CMF + Artworks

06/NOV/2017

Artwork update history

03-07-2017 - Dario Distefano- Artwork - V01 - New Design
26-07-2017 - Dario Distefano- Artwork - V02 - Compliance Section add
26-07-2017 - Dario Distefano- Artwork - V03 - Compliance update
08-10-2017 - Dario Distefano- Artwork - V04 - Bottom Update
08-11-2017 - Dario Distefano- Artwork - V05 - Rubber Carabiner Update
08-21-2017 - Dario Distefano- Artwork - V06 - CMF Refinement
08-30-2017 - Dario Distefano- Artwork - V07 - CMF Refinement
10-11-2017 - Dario Distefano- Artwork - V09 - CMF Refinement
01 - NOV -2017 - Dario Distefano- Artwork - V10 - CMF + Compliance Ref
06 - NOV -2017 - Dario Distefano- Artwork - V11 - Compliance Update





JBL CLIP3 / FRONT VIEW

Artworks - Unit: mm - 06/NOV/2017

Speaker Cloth

Material: Flip 3 Cloth reference

Color: Follow Flip 3 Cloth

#Dirty Pink: 60% PANTONE #5015C + 40% PANTONE #5035C

#Odra: 60% PANTONE #3514C + 40% PANTONE #3547C

#Teal: 60% PANTONE #7471C + 40% PANTONE #5523C

#Forest Green: Follow Boombox SKU

#Ocean: Follow Boombox SKU

#Black: 60% PANTONE Black 6C + 40 % PANTONE Cool Gray 9C

#Red: 60% PANTONE #1795C + 40 % PANTONE #7599C

#Dark Grey: 60% PANTONE Cool Gray 9C + 40 % PANTONE Cool Gray 6C

#Sand: 60% PANTONE Warm Gray 5C + 40 % PANTONE Warm Gray 8C

#White: 60% PANTONE Cool Gray 1C + 40 % PANTONE Cool Gray 5C

JBL logo

Plate:

Material: metal

Finishes: matte anodized

Reference: JBL Clip2

Color: PANTONE 172C

JBL text:

Material: paint

Finishes: matte

Color: Apple White

12.5



15



RUBBER RING INNER

material: rubber with 0.2mm debossed pattern

finishes: matte + soft touch paint

color:

#Dirty Pink: PANTONE #5015C

#Odra: PANTONE #3514C

#Teal: PANTONE #3255C

#Forest Green: Follow Boombox SKU

#Ocean: Follow Boombox SKU

#Black: PANTONE Black 6C

#Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

#Sand: PANTONE Warm Gray 5C

#White: PANTONE Cool Gray 1C

METAL RING OUTER

Carabiner system following CLIP2

Material: metal

Finishes: matte anodized

Reference: HAY CARABINER

#Dirty Pink: PANTONE #10148C

#Odra: PANTONE #10128C

#Teal: PANTONE #8283C

#Forest Green: PANTONE #8521C

#Ocean: PANTONE #8502C

#Black: PANTONE #8402C

#Red: PANTONE #8903C

#Dark Grey: PANTONE #8402C

#Sand: PANTONE Warm Gray 3C

#White: PANTONE Cool Gray 3C





JBL CLIP3/ FRONT VIEW no.2

Artworks - Unit: mm - 06/NOV/2017

Sound control icons

Material: Hard plastic (PC)

Finishes: Matte + soft touch

Reference: JBL FLIP4

Color:

#Dirty Pink: PANTONE #5015C

#Ocre: PANTONE #3514C

#Teal: PANTONE #3255C

#Forest Green: Follow Boombox SKU

#Ocean: Follow Boombox SKU

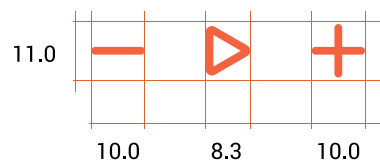
#Black: PANTONE Black 6C

#Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

#Sand: PANTONE Warm Gray 5C

#White: PANTONE Cool Gray 1C





JBL CLIP3 / SIDE VIEW

Artworks - Unit: mm - 06/NOV/2017

BLUETOOTH + POWER BUTTON icons

material: Pad printing

color:

#Dirty Pink: PANTONE #5005C

#Odra: PANTONE #3547C

#Teal: PANTONE #5473C

#Forest Green: PANTONE #5773C

#Ocean: PANTONE #2332C

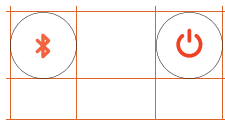
#Black: PANTONE Cool Gray 9C

#Red: PANTONE #7622C

#Dark Grey: PANTONE Cool Gray 6C

#Sand: PANTONE Warm Gray 9C

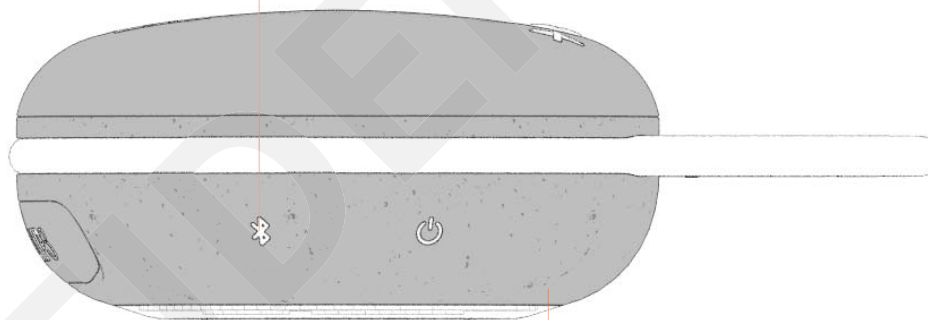
#White: PANTONE Cool Gray 7C



12.4

12.4

12.4



BOTTOM HOUSING BASE COLOR

material: PC+TPE double injection

finishes: matte + soft touch

reference: JBL CLIP2

color:

#Dirty Pink: PANTONE #5015C

#Odra: PANTONE #3514C

#Teal: PANTONE #3255C

#Forest Green: Follow Boombox SKU

#Ocean: Follow Boombox SKU

#Black: PANTONE Black 6C

#Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

#Sand: PANTONE Warm Gray 5C

#White: PANTONE Cool Gray 1C



JBL CLIP3 / IO COVER

Artworks - Unit: mm - 06/NOV/2017

IO DOOR TEXT

material: color ink

finishes: matte

color:

#Dirty Pink: PANTONE #5005C

#Odra: PANTONE #3547C

#Teal: PANTONE #5473C

#Forest Green: PANTONE #5773C

#Ocean: PANTONE #2332C

#Black: PANTONE Cool Gray 9C

#Red: PANTONE #7622C

#Dark Grey: PANTONE Cool Gray 6C

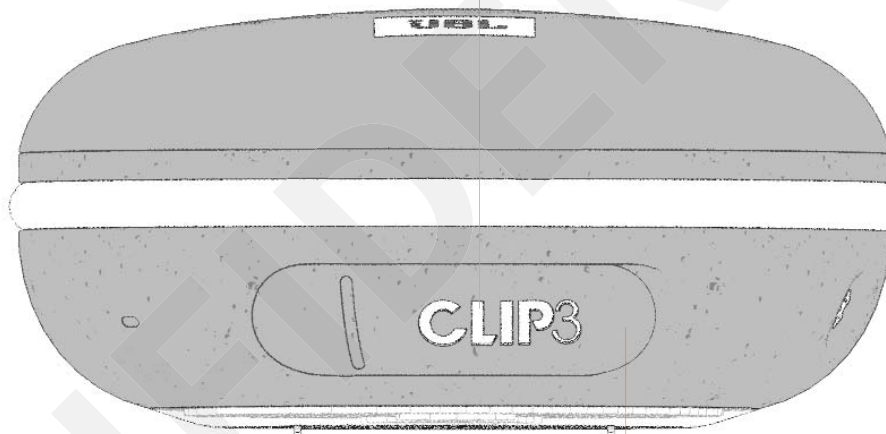
#Sand: PANTONE Warm Gray 9C

#White: PANTONE Cool Gray 7C

17.65

CLIP3

5.3



IO DOOR BASE COLOR BODY

material: PC + TPE Double injection

finishes: matte + soft touch

reference: JBL CLIP2

color:

#Dirty Pink: PANTONE #5015C

#Odra: PANTONE #3514C

#Teal: PANTONE #3255C

#Forest Green: Follow Boombox SKU

#Ocean: Follow Boombox SKU

#Black: PANTONE Black 6C

#Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

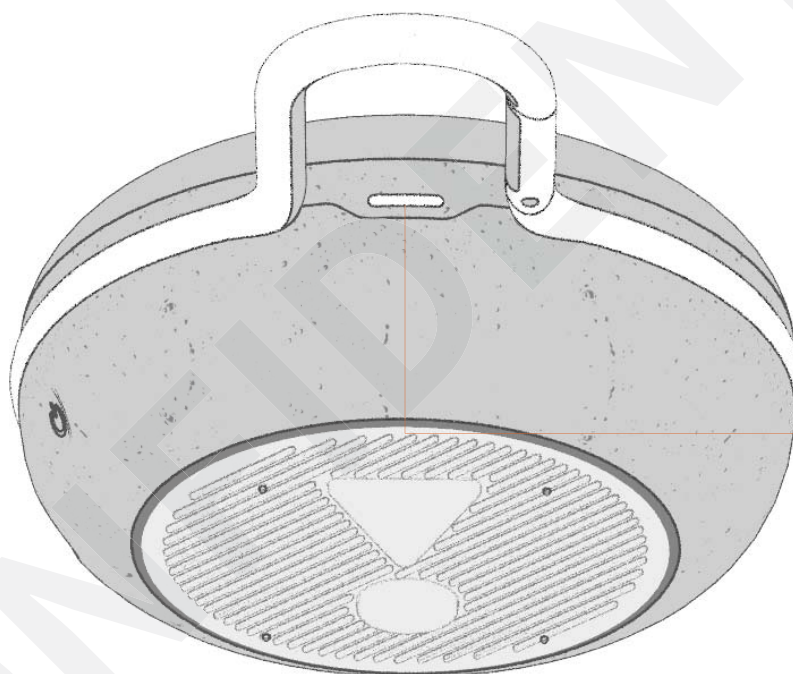
#Sand: PANTONE Warm Gray 5C

#White: PANTONE Cool Gray 1C



JBL CLIP3/ TOP VIEW

Artworks - Unit: mm - 06/NOV/2017



Battery LEDs

material: Laser etching with light shining through
finishes: matte
color:

LED lights:

Blue light (Power ON + Bluetooth)
Red light (Low battery)



JBL CLIP3 / BOTTOM

Artworks - Unit: mm - 06/NOV/2017

PATTERN

material: HARD PLASTIC

(from bottom part)

finishes: metallic effect

color:

#Dirty Pink: PANTONE #10148C

#Ocra: PANTONE #10128C

#Teal: PANTONE #8283C

#Forest Green: PANTONE #8521C

#Ocean: PANTONE #8502C

#Black: PANTONE #8402C

#Red: PANTONE #8903C

#Dark Grey: PANTONE #8402C

#Sand: PANTONE Warm Gray 3C

#White: PANTONE Cool Gray 3C

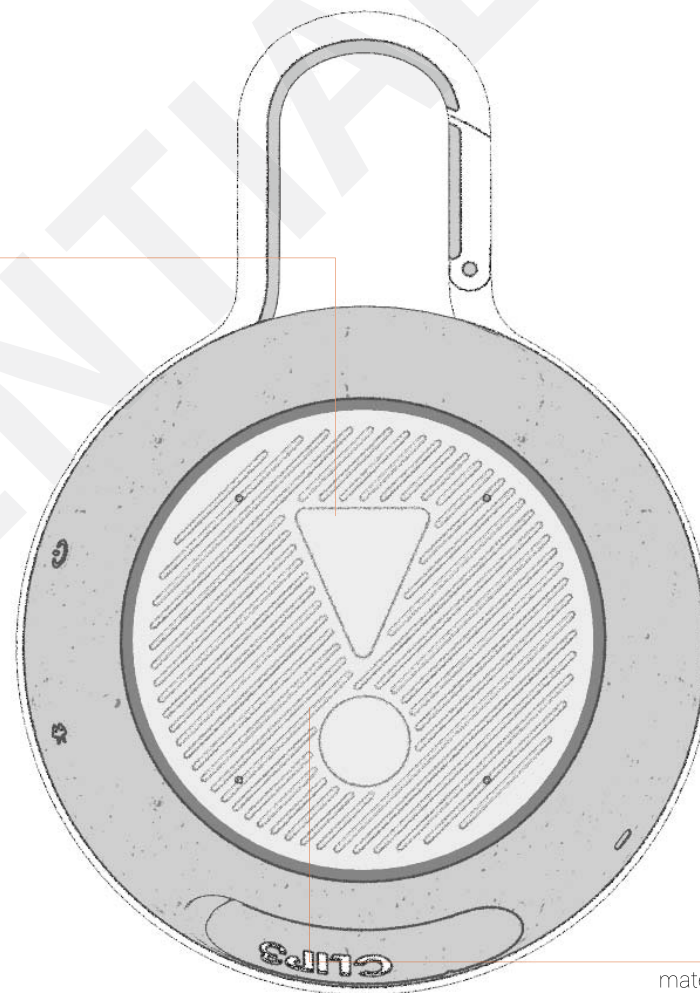
58.7

Background Pattern

0.7mm embossed

Icon Pattern

1.4 mm embossed



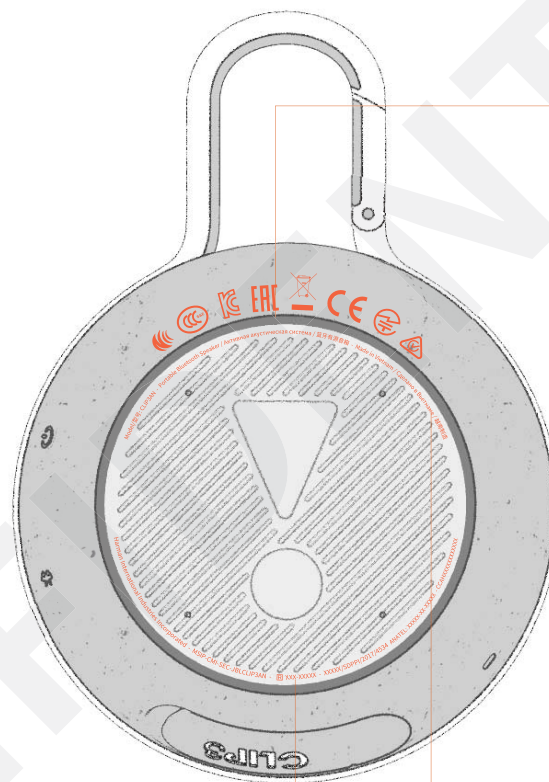
SILICON cover

material: rubber (silicone)
finishes: FULLY TRANSPARENT



JBL CLIP3 / BOTTOM

Artworks - Unit: mm - 06/NOV/2017



Compliance Logos

material: silk screen
reference: flip4
finishes: high-gloss
colors: transparent

Compliance TEXT on feet

material: 0.1mm embossed soft plastic (TPE)
finishes: matte
colors: transparent



JBL CLIP3 / BOTTOM

Artworks - Unit: mm - 06/NOV/2017

IO Connectors Cavity

reference: JBL FLIP4

body

material: PC+TPE double injection

finishes: matte + soft touch

color:

#Dirty Pink: PANTONE #5015C

#Odra: PANTONE #3514C

#Teal: PANTONE #3255C

#Forest Green: Follow Boombox SKU

#Ocean: Follow Boombox SKU

#Black: PANTONE Black 6C

#Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

#Sand: PANTONE Warm Gray 5C

#White: PANTONE Cool Gray 1C

connectors' icon

material: 0.2mm debossed hard plastic (PC)

finishes: high-gloss

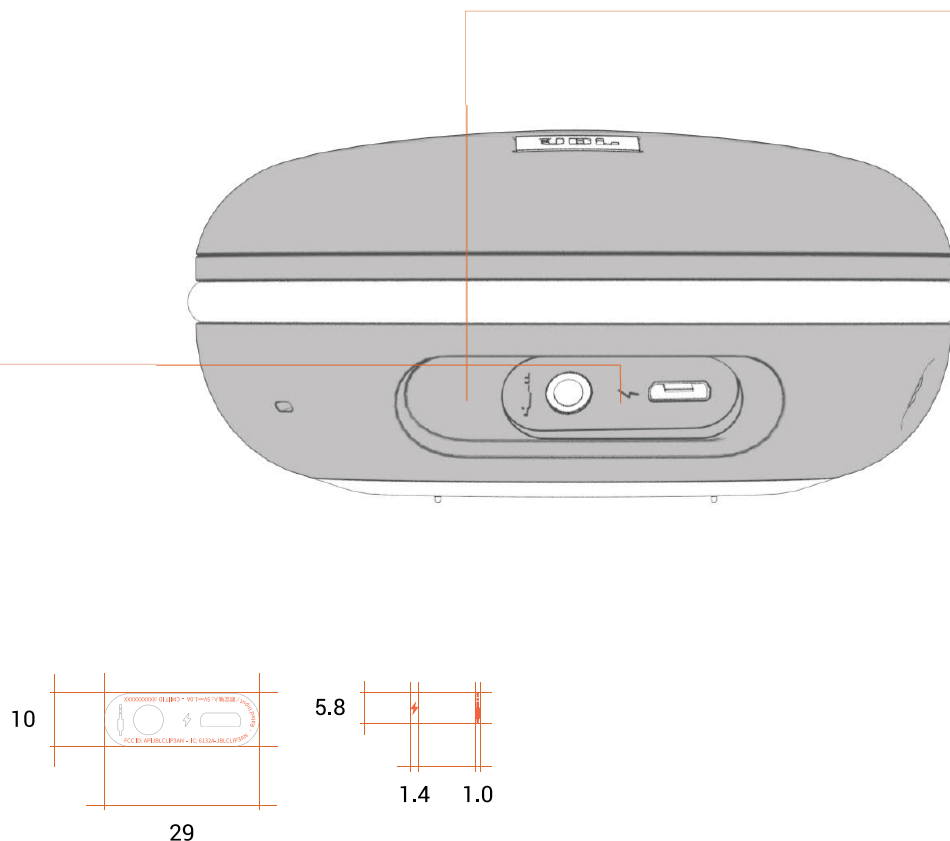
colors: same than the body

compliances

material: 0.1mm debossed hard plastic (PC)

finishes: high-gloss

colors: same than the body



IO DOOR Internal part

compliances

reference: JBL FLIP4

material: 0.1mm embossed rubber (silicone)

finishes: matte

colors:

#Dirty Pink: PANTONE #5015C

#Odra: PANTONE #3514C

#Teal: PANTONE #3255C

#Forest Green: Follow Boombox SKU

#Ocean: Follow Boombox SKU

#Black: PANTONE Black 6C

#Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

#Sand: PANTONE Warm Gray 5C

#White: PANTONE Cool Gray 1C

