## LG Display Co., Ltd.

## Section 2.911(d)(7) USA Agent for Service of Process

Company: LG Display Co., Ltd.

Address: LG TWIN TOWERS (EAST), 128, Yeoui-daero, Yeongdeungpo-gu, Seoul 07336,

Republic of Korea

**Product Name:** ISS (Interactive Smart Shelf)

Model Number: LD230EKS-FPN4 FCC ID: 2AXECLD230EKS-FPN4

## 2.911(d)(7) USA Designated Agent for Service of Process

(LG Display Co., Ltd.), the undersigned, hereby authorize (<u>SOUTH BAY INNOVATION LLC</u>) to act as our designated U.S. agent for service of process, (LG Display Co., Ltd.) accepts to maintain an agent for no less than one year after the grantee has terminated all marketing and importation or the conclusion of any Commission-related proceeding involving the equipment.

(<u>SOUTH BAY INNOVATION LLC</u>) accepts the responsibility to act as designated U.S. agent for service of process, provides an agent for no less than one year after the grantee has terminated all marketing and importation or the conclusion of any Commission-related proceeding involving the equipment.

USA Agent Applicant

Company name: **SOUTH BAY INNOVATION LLC**USA Address: 23545 CRENSHAW BLVD STE 106

Torrance, CA 90505 FRN: 0033401811

Contact Name: Yueting Zhu Telephone No: 4243769142

Email: southbayinnovation@southbayinnovation.com

Company name: LG Display Co., Ltd. Address: LG TWIN TOWERS (EAST),128, Yeoui-daero, Yeongdeungpo-gu, Seoul

07336, Republic of Korea

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Contact Name: SuHo Ha

Telephone No: 821080005703 Email: Leesj7804@lgdisplay.com

Signature: Signature: Sin Ho Ha

Date: Feb. 27, 2024 Date: Feb. 27, 2024