

## EXHIBIT 1 - PRODUCT LABELING

### Proposed FCC ID Label Format

<p><b>WaterRower China Co., LTD.</b> <b>Model: WR704</b> <b>Product Name: HEART RATE</b> <b>FCC ID: 2AOFW-WR704 IC: 23514-WR704</b></p>
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Specifications: Text is Black in color and justified. Labels are printed in indelible ink on permanent adhesive silk-screened onto the EUT or shall be affixed at a conspicuous location on the EUT.

### Proposed Label Location on EUT

FCC ID Label Location

