

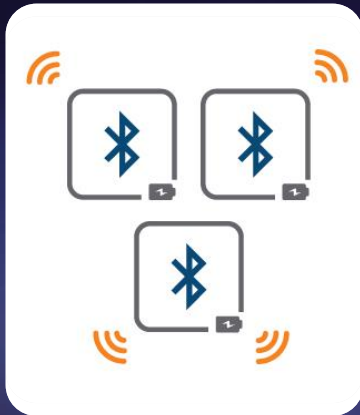
Aruba Mobile Engagement

Kiyo Kubo

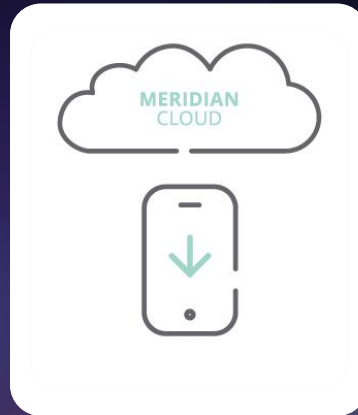


Glowing Blue Dot Indoors with Aruba Location Beacons

**Beacons are always
chirping at the same
power strength**



**User downloads the
app and permits the
use of location**



**App calculates the
real-time location of
the mobile device**

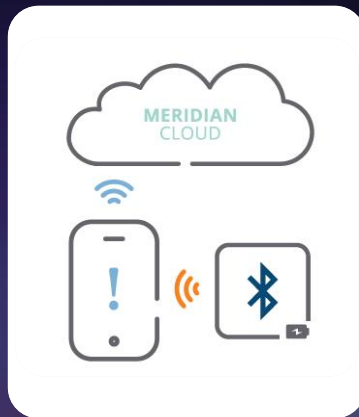


Push Notifications Indoors with Aruba Proximity Beacons

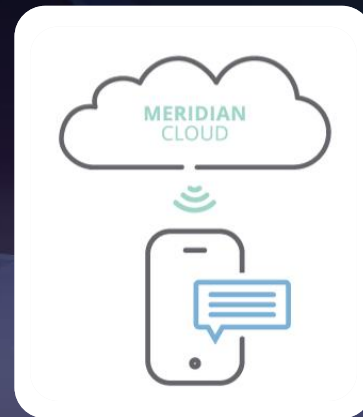
**Proximity beacon
is chirping at
varying strengths**



**Mobile app wakes up
and notifies the
Meridian cloud**

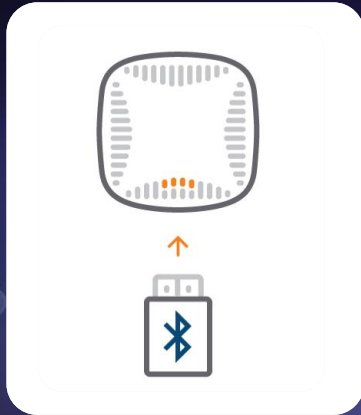


**Meridian tells the app
to display a local
push notification**

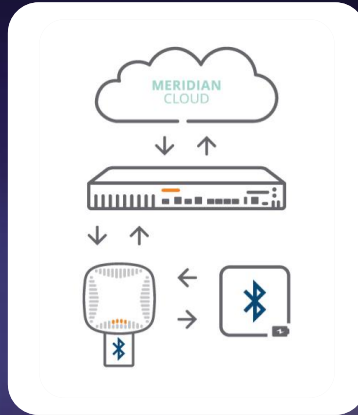


How Does Aruba Wi-Fi Help Manage Beacons?

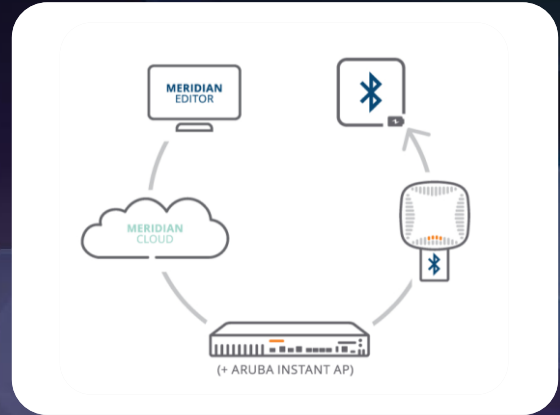
**Aruba USB Beacon
plugs into an Aruba
Wi-Fi access point**



**AP communicates with
battery-powered beacons
and Meridian cloud**



**Aruba Beacon details are
monitored and modified
within the Meridian cloud**



FCC Statement

1. This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) This device may not cause harmful interference.

(2) This device must accept any interference received, including interference that may cause undesired operation.

2. Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE:

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules.

These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

Reorient or relocate the receiving antenna.

Increase the separation between the equipment and receiver.

Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

Consult the dealer or an experienced radio/TV technician for help.