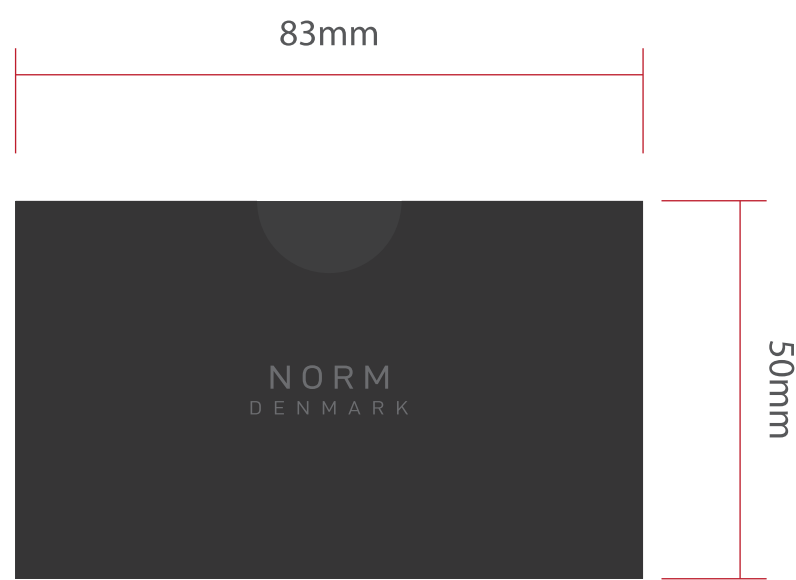
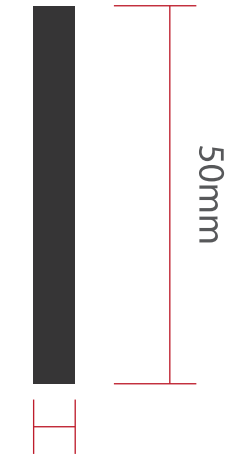


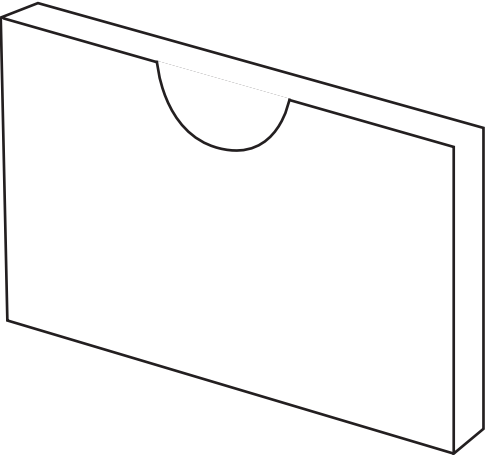
NORM Paper Box (Scale 1:1)

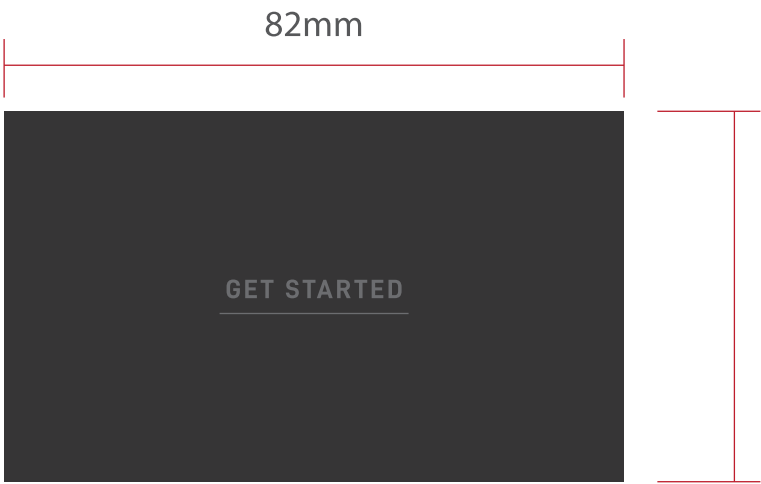


Paper Box for  
User Manual & Warranty Card



5.5mm





Cover



Manual Book Reference

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Brand Name: Norm Denmark<br/>Product Name: Norm Denmark Smart Watch<br/>Made In China</p> <p><b>WARNING:</b> The battery life with smart functions active is estimated based on the average use of the smartwatch. The actual duration may vary depending on the use of the device and based on the amount and time of activity of the functions and notifications.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <p><b>Congratulations on your NORM-1.</b></p> <p>On the next pages you can read more about the NORM-1 and how to get started.</p> <p>To get a full overview of all functions, icons and instruction manual go to <a href="https://normdenmark.com/pages/help">normdenmark.com/pages/help</a></p> <p>We are excited to have you as a customer and can't wait to show you what the NORM-1 can do.</p>                                                                                                                                                                                                                                                                                                                                                                                     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <ul style="list-style-type: none"><li>Lay the back of the watch on the charging base to charge the watch.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <ul style="list-style-type: none"><li>Fully charge the watch before using it; it takes about two hours to complete a full charge. When using a computer USB port or other devices as a charging source, it may take up to 3 hours to fully charge.</li><li>Use the charger only on a flat and stable surface.</li><li>If there is an obstacle between the watch and the charging base, the watch may not charge properly.</li><li>After charging the watch, turn off the power to the charger. To avoid damaging the watch, use the original charging accessories provided.</li><li>Do not use the charging device if it is damaged.</li></ul>                                                                                                                                          |
| <ul style="list-style-type: none"><li>Disconnect the charging device during the cleaning of the watch, during a thunderstorm or after a prolonged period of inactivity.</li><li>Do not attempt to disassemble or modify the watch, the charging cable, or the charging base.</li><li>Do not attempt to remove or replace the battery. The substances contained in this product and the battery can cause damage to the environment or health. Ensure to dispose of it properly in accordance with local regulations.</li></ul> <div><p>The fully charged battery can last for about 5-7 days. If the charge is insufficient, the smart functions will be automatically deactivated, and the hands will continue to indicate the time for approximately 30 days.</p></div>                                                                                                                                                                                                                                                                                                   | <p><b>DOWNLOAD APP &amp; CONNECT WATCH</b></p> <ul style="list-style-type: none"><li>Please visit the app store or google play depending on you mobile device to download the NORM app or visit: <a href="https://normdenmark.com/pages/app">normdenmark.com/pages/app</a></li></ul> <p><b>CONNECTING THE NORM-1 TO THE NORM APP</b></p> <ol style="list-style-type: none"><li>Please make sure that your bluetooth connection is turned on in your phone settings and the NORM-1 watch is charged.</li><li>Press the watch crown once to activate the hidden OLED display. Find the menu displaying the step counter (a zero and two small feet) by pressing the watch crown. If you don't see it right away press the watch crown a couple of times to go through the menu.</li></ol> |
| <ol style="list-style-type: none"><li>Hold down the watch crown for a couple of seconds. The OLED display will now show you the watch bluetooth identification code and number.</li><li>Open the NORM app on your phone and go to "Settings" in the lower right side of the screen. Then select "Connect" in the app.</li><li>Press the watch face in the app and select the bluetooth identification code and number that is displayed in the app. This is the same number that was shown on the watch OLED display. Wait a few seconds for the phone and watch to connect (if the phone asks you for permission to connect/pair then allow this. Certain phones will also ask for permission to send notifications to watch. Please allow for this feature to be turned on)</li></ol>                                                                                                                                                                                                                                                                                     | <ol style="list-style-type: none"><li>Now you will be able to press the "Done, calibration time".</li><li>The watch has now been successfully paired and you will be able to follow the calibration instructions on the app screen to set the correct time. Congratulation on pairing you NORM-1.</li></ol> <div><p>Please visit <a href="https://normdenmark.com/pages/help">normdenmark.com/pages/help</a> to get a full overview of the functions, icons and for any troubleshooting.</p></div>                                                                                                                                                                                                                                                                                      |
| <p><b>FCC ID: 2A80YNORMDENMARKN1</b></p> <p>This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.</p> <p><b>NOTE:</b> This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation.</p> | <p>If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:</p> <ul style="list-style-type: none"><li>Reorient or relocate the receiving antenna.</li><li>Increase the separation between the equipment and receiver.</li><li>Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.</li><li>Consult the dealer or an experienced radio/TV technician for help. The device has been evaluated to meet general RF exposure requirement. The device can be used in portable exposure condition without restriction.</li></ul>              |



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